

HIMSS®@Hospitalar

International Digital Healthcare Forum 2018

“eHealth.18 – Centralize Data & Decentralize Care”

Expo Center Norte – São Paulo -SP

Maio, 22-25

Forum Preliminary Program - 2018

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ROOM 1	Day 1 – 22/05	Day 2 – 23/05	Day 3 – 24/05	Day 4 – 25/05
	VERTICALS			
	Innovation Solutions for Hospital Chain	Venture Capital Supporting eHealth Revolution	TeleHealth & Connect Care	Consumerization of Healthcare
09h20 – 10h00	“Dissipating Mythos: how to produce fast and cheap results using Cognitive Imaging Technology”.	“State of Healthcare Innovation - Investor Vision”.	“Next mHealth Generation: 5G, Big Data Convergence and Devices Connections”.	“Virtual Reality: A New Way to Training & Treatment”
10h00 – 10h40	“Deconstructing the PACS: Enterprise Imaging increasing the Value of Hospital Data”.	“India eHealth Investments: Connected Health & Remote Monitoring”	“China’s Digital Health Marketplace – ‘Ping an Good Doctor’ Case”.	‘Healthy Longevity - Digital Health Application to support Elderly’s Isolation’.
10h40 – 11h20	“Changing the way deliver: Telehealth promoting Services beyond Hospital environments”.	“Digital Health for Venture Capital Sector: Map to get Capital and to deliver Value”.	“Saving Lives Through Telecardiology - Global Opportunity”	“Digital Therapeutics Solutions - Advances, Obstacles and Trends”.
11h20 – 11h40	“Moving Out Fee-for-Service: Digital Health can sustain P4P in the Hospital Sector”.	“Brazil Biotech Investments - Opportunities, Reality and Trends”.	“Telemedicine Program for Rural Healthcare Units - Australia Application Example”.	“Consumerization of Healthcare driving Big Health Data”.
11h40 – 12h00	Coffee Break - Contact Network			
12h00 – 12h20	“eHealth improves Clinical Outcomes – EHR & Decision Support Systems making the difference”.	“Right Metrics to track Outcomes in Venture Capital - Measuring the future-value perspective”.	“Virtual Reality: A New Way to Training & Treatment”.	“Virtual Reality in Ambient Assisted Living - Cognitive Stimulation”.
12h20 – 13h00	“IoT Solutions advance in Hospitals - Capture and Data Analyze for Smarter Decisions”.	“Precision Medicine: New Entrants, Investor Target and Trends”.	“Teleconsultation & Telecare - Connect Care, Cost Reduction and Contact Assiduity”.	“Empowering Patients and Doctors: Lab Tests in minutes, done at the Outpatient Clinic, with AI leveraged Results”.
13h00 – 13h40	“Digital integrated care for Excluded: elderly, chronicles and people in poverty”.	“eHealth Ireland - Case Study and Venture Capital Model”.	“Integration and Alignment of Telehealth into the Health Ecosystem – Brazil’s short-term challenge”.	“Wearable - to drowsy driving prevention, to control hypertension...What comes Ahead in Health Consumerization”.
13h40 – 14h20 Talk Show	“Artificial Intelligence getting closer to Hospitals – Robotic surgery, Training and Data Mining”.	“Low investments in Brazil EHR implementation – Reasons, Nonsense and the New Players coming”.	“Direct-to-Consumer Strategies - A New Horizon for the Healthcare Industry”	“What is the future of the Health Plan in the Digital Era? - Doctors and patients are learning to negotiate”.

ROOM 2	Day 1 – 22/05	Day 2 – 23/05	Day 3 – 24/05	Day 4 – 25/05
	VERTICALS			
	Privacy & Security of Healthcare Data	eHealth Interoperability Challenges	EHR, Artificial Intelligence and Cognitive Computing	Pharma Demand-driven
09h20 – 10h00	“Outlook on the Global Security Landscape: Healthcare Cybersecurity in Perspective of the last Attacks”.	“Health Data Interoperability Context - Advances, Barriers (new and old) and Trends”.	“Artificial Intelligence helping in the creation of Smarter EHRs”.	“Pharma Reaching Patients – Engage, Connect and Precision Medicine”.
10h00 – 10h40	“Business Continuity and Disaster Recovery Planning for Healthcare Environment - Challenges for the Present Day”.	“Bottleneck of AI in Healthcare: Interoperability and Data Access”.	“EHR in the 21st century: Financial Impacts, Adherence of Medical Society and Adoption by Government Power”.	“Adoption of Artificial Intelligence Algorithms within the Drug Development Industry”.
10h40 – 11h20	“Enterprise Mobility Management (EMM) for Healthcare Data Security - Maturation & Protection”.	“The strength of Health Information Exchange (HIE) – Case Study”.	“IT Infrastructure to assist Big Data and AI tools – Healthcare Cloud Computing”.	“Blockchain and the Pharmaceutical Supply Chain”
11h20 – 11h40	“Cybersecurity Staffing Crisis: Who will be the guys?”	“eHealth Exchange Case Study: VLER - Virtual Lifetime Electronic Record”.	“Personal Health Records - After the stumbles, the advances using the Apps”.	“CRISPR - Drug discovery tool or therapeutic revolution?”.
11h40 – 12h00	Coffee Break - Contact Network			
12h00 – 12h20	“Medical Identity Fraud - Identity theft, Facility Violation and criminal gangs in medical data”.	“ePrescribing is Overcoming the Interoperability Challenge - How, Why and Where”.	“Competitiveness in the Healthcare Industry: The Advantage of being Digital and Cognitive”.	“The Future of the Clinical Trial – Collaboration and Patient Centricity”.
12h20 – 13h00	“Security Cloud Computing in Healthcare – Why are there still distrust?”	“IoT Healthcare Interoperability - Case Study”.	“EHRs & AI: sharing Medical Ethics and Machine Learning”.	“Pharma will use Wearables to Add Value through Disease Diagnosis and Monitoring Solutions”.
13h00 – 13h40	“HIMSS Healthcare and Cross-Sector Cybersecurity Report - Cyber Hygiene and Defense in Depth”.	“Code4Health - Interoperability Community of the NHS England”.	“HIMSS Analytics Survey: Half of hospitals to adopt Artificial Intelligence within 5 years - Understanding Projections”.	“Big Data to Precision Medicine - Adapting Drug Development and Healthcare to Personalized Therapies”.
13h40 – 14h20 Talk Show	“WannaCry, Petya, NotPetya...vulnerabilities – What’s next in Cybercrime?”	“Blockchain Technology Attracting Healthcare Sector”.	“Cognitive Computing Can Reduce Avoidable Patient Deaths”.	“Changing Pharma Marketplace: key to survival in a Digital Pharmaceutical Marketplace”.

