

# Hospitalar

By Informa Markets

**May 20 - 23, 2025**

*From 11am to 8pm*

*São Paulo Expo*

*São Paulo - Brazil*

## GUIDE – TIPS

## FOR SÃO PAULO

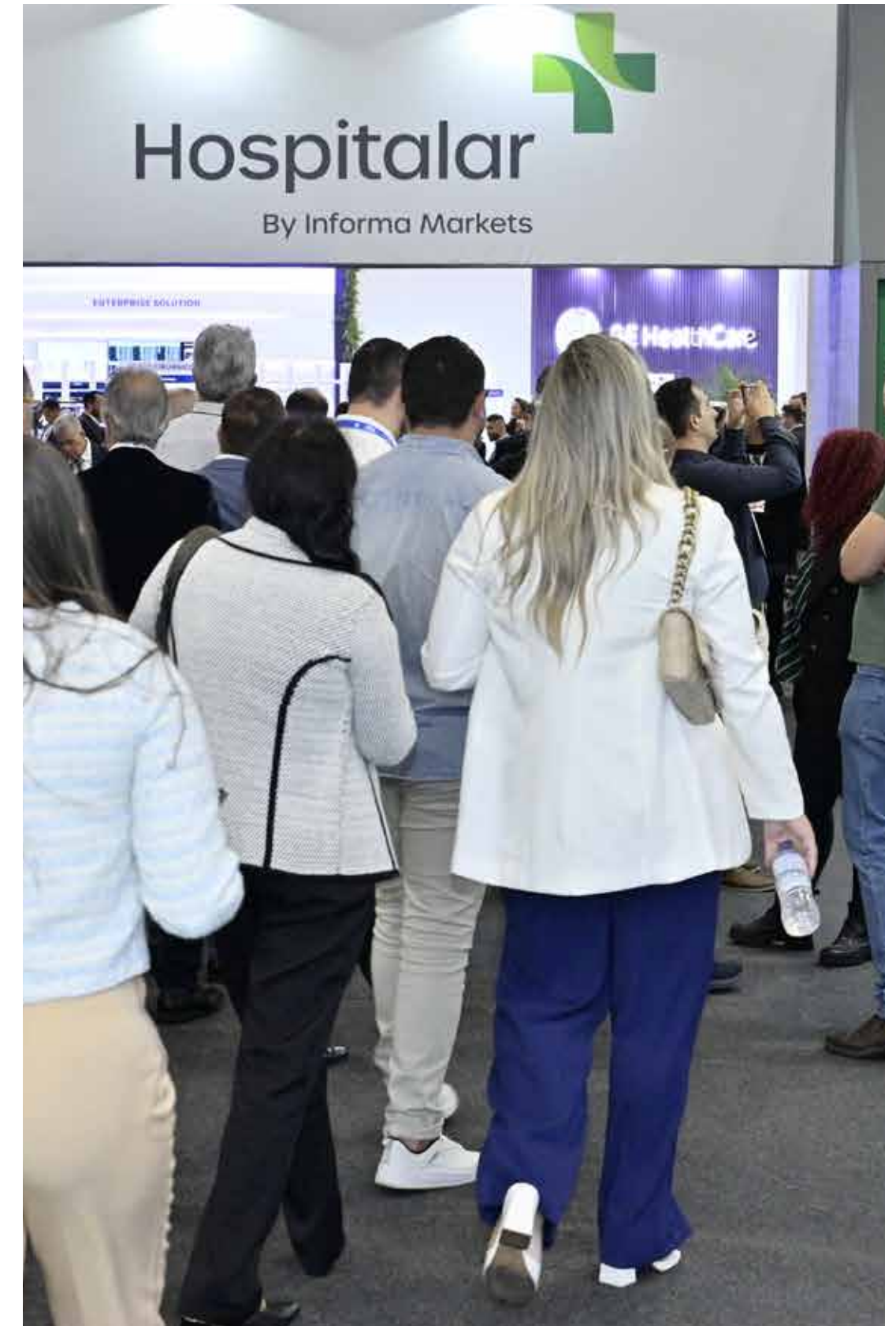
Support:



# THE EVENT

From May 20 to 23, 2025, São Paulo will host the 30th edition of Hospitalar, the largest and most influential healthcare event in Latin America.

Recognized as a hub for innovation and business, the fair brings together professionals, companies, and experts to discuss the trends and advancements shaping the future of healthcare. For four days, the city will become the epicenter of discussions on technology, management, and industry development, fostering strategic connections and growth opportunities across the healthcare sector.

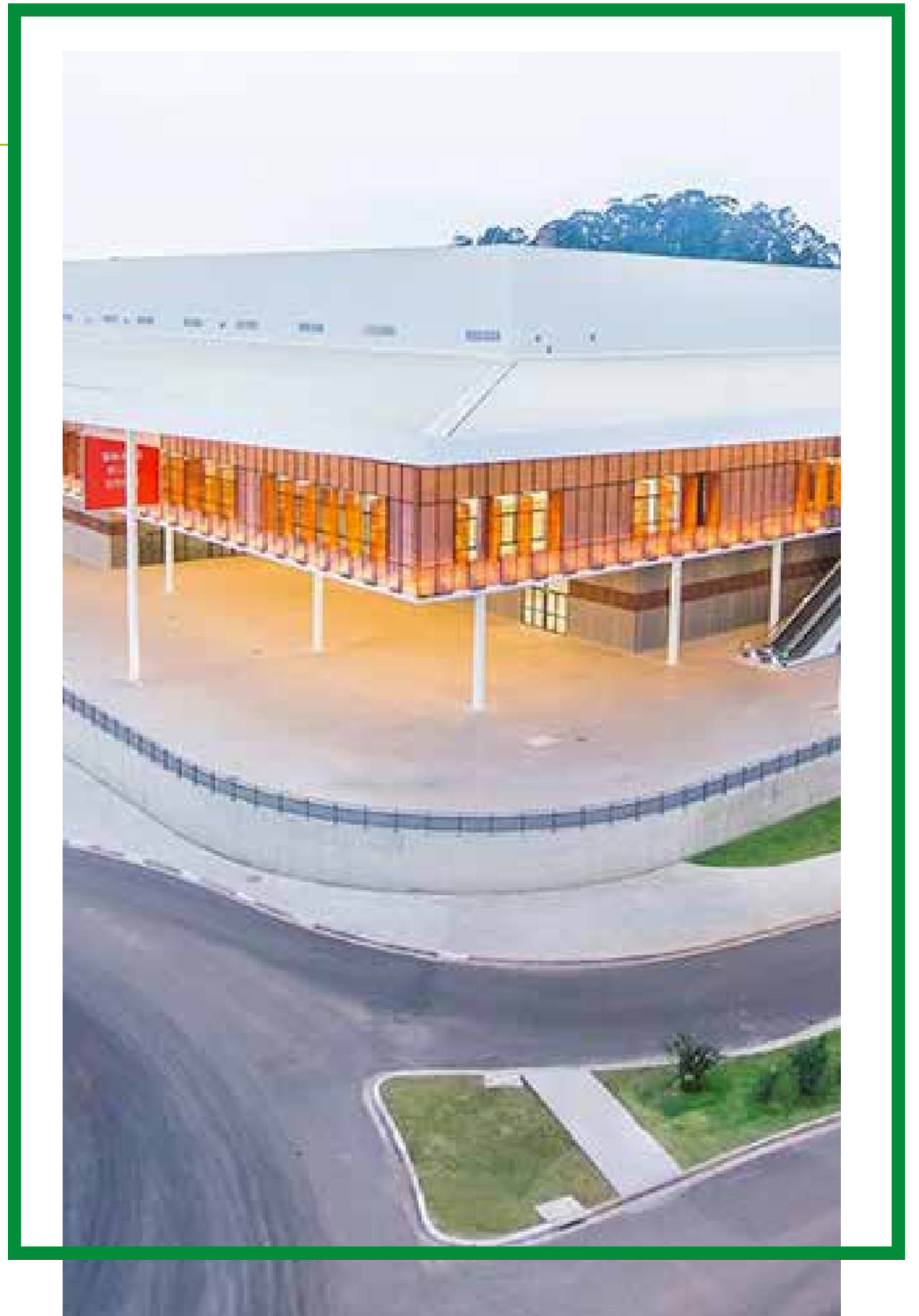




# THE VENUE: SÃO PAULO EXPO

A modern space that provides a unique experience for all visitors, with complete infrastructure:

- ▶ Contemporary structure and privileged location, in an area free from municipal vehicle restrictions
- ▶ 10 minutes from Congonhas Airport and the Mário Covas Ring Road
- ▶ 850 meters from Jabaquara subway station
- ▶ 8,600 parking spaces available, including 4,500 covered spaces
- ▶ Modular auditoriums for lectures, seminars, and networking events
- ▶ A permanent restaurant with the capacity to serve 600 people simultaneously
- ▶ Air conditioning throughout the pavilion







# ABOUT SÃO PAULO

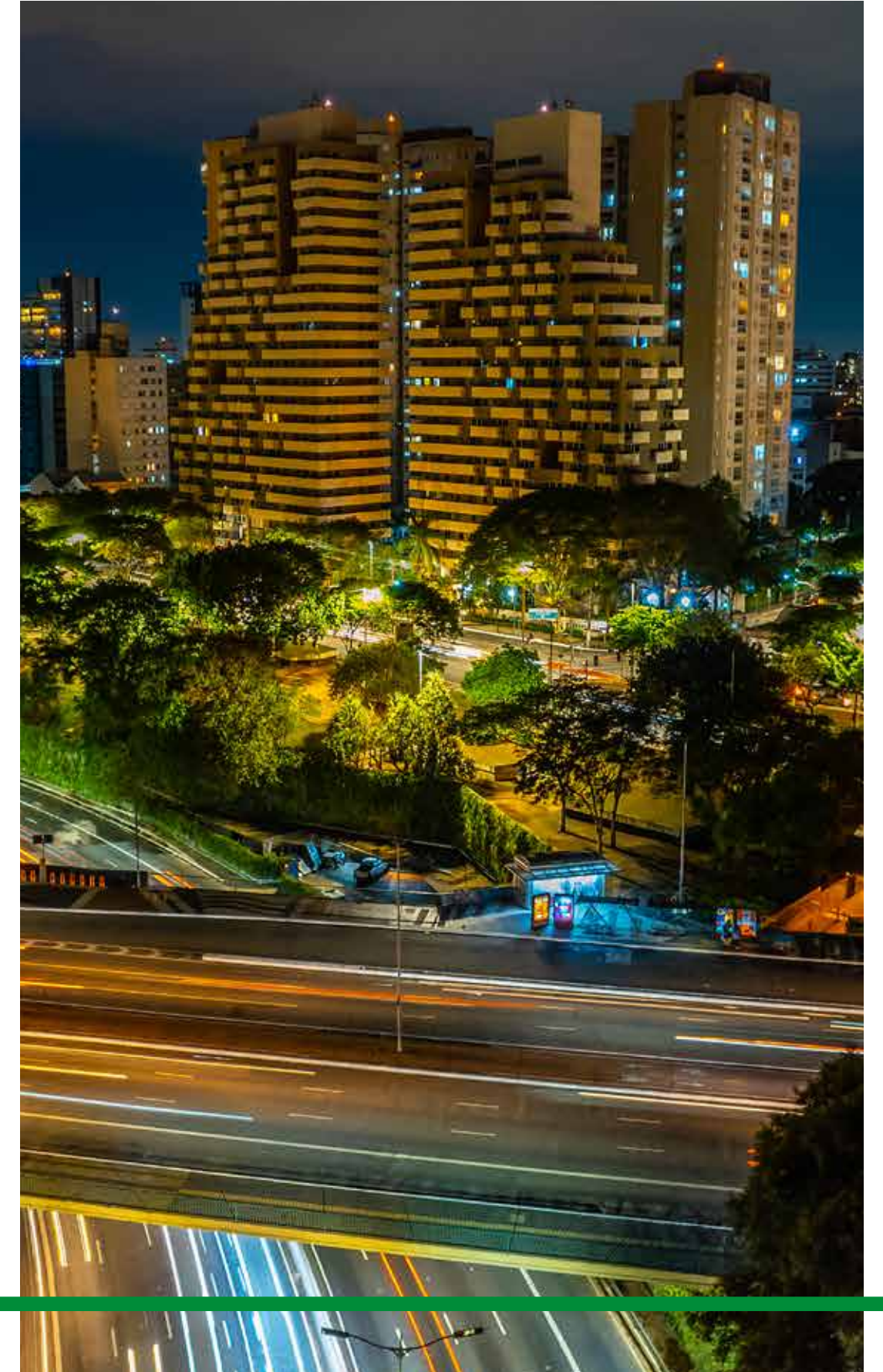


# THE CITY: SÃO PAULO

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## **Welcome to São Paulo: The City That Never Stops!**

São Paulo is a vibrant and multicultural metropolis, recognized as the largest financial and economic center in Latin America. With a population of over 12 million people, the city stands out for its diversity, modernity, and the wealth of experiences it offers visitors. Whether for business or leisure, São Paulo is a dynamic destination, offering everything from world-renowned cultural centers to a lively nightlife and an irresistible gastronomic scene.





# EXPLORE SÃO PAULO

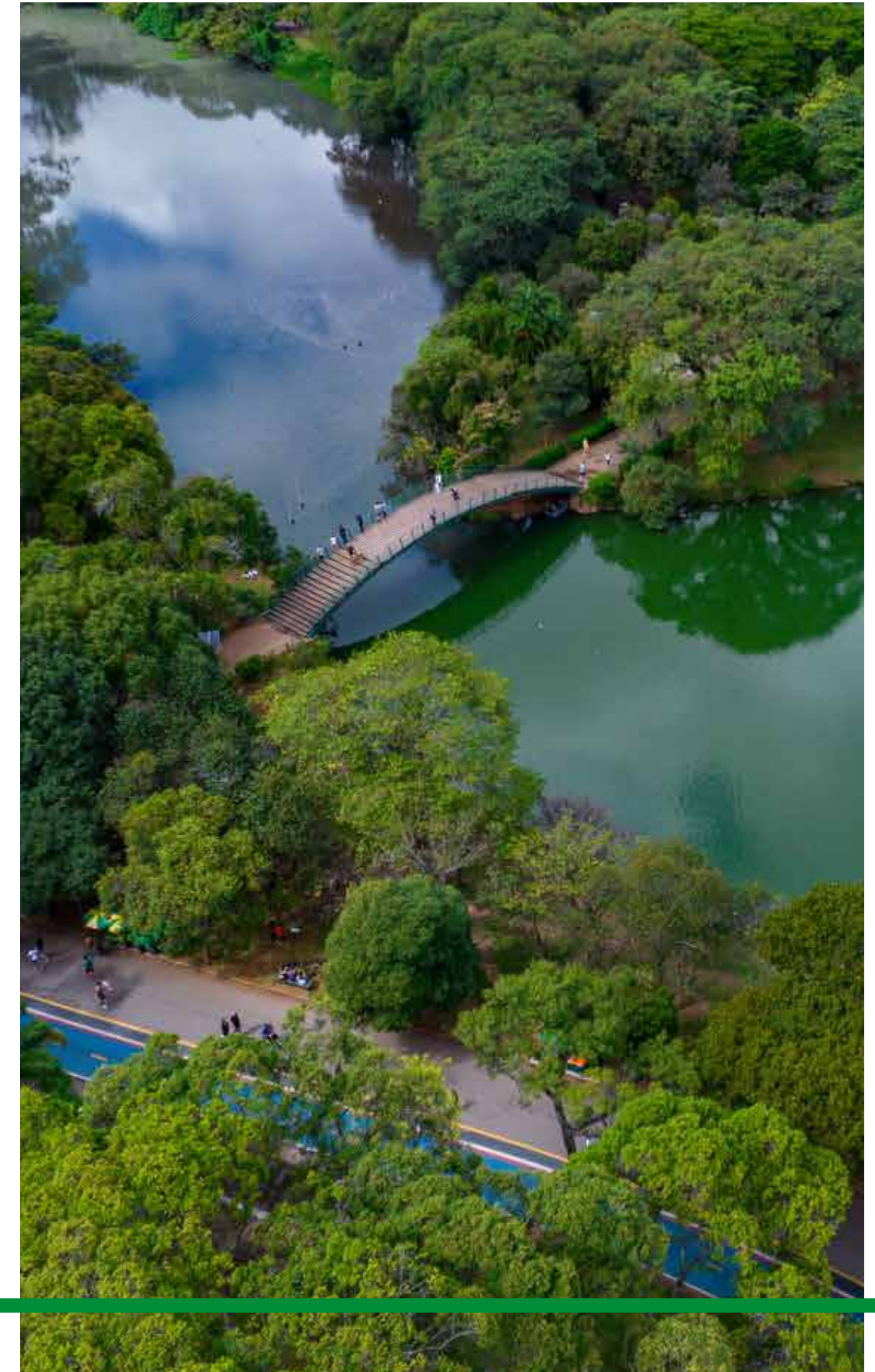
## Discover São Paulo with the "Vai de Roteiro" Program

Explore São Paulo in a unique and enriching way with "Vai de Roteiro," a free guided tour program offered by the São Paulo City Hall through the Municipal Tourism Secretariat. This initiative aims to provide visitors and residents with an immersive experience in the city's history, culture, and curiosities through themed tours led by specialized tour guides. Whether discovering the secrets of the Historic Center, exploring the cultural traditions of the Liberdade neighborhood, or admiring urban art in Vila Madalena, the program offers a variety of itineraries covering different regions and lifestyles of São Paulo. Each tour has a limited number of spots and is led by certified guides, ensuring detailed information and an enriching experience.

Join the tours and discover São Paulo in a new, accessible, and surprising way! To check the full schedule and register, visit:

<https://www.sympla.com.br/produtor/turismoprefsp>.

Take this opportunity to experience the city's rich culture, history, and architecture, guided by professionals who will make your visit even more special.







# GASTRONOMY



# GASTRONOMY

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In the most cosmopolitan of Brazilian cities, the bars and restaurants are a sight to behold. Check out the most interesting ones in the region, or even those that are worth traveling to other parts of the city for.





# RESTAURANTS IN MOEMA



## La Pasta Gialla

Alameda dos Arapanés, 1004  
11 5051.9292



## Ladrillo Parilla Argentina

Avenida Pavão, 454  
11 3562.6499



## Fogo de Chão

Avenida Moreira Guimarães, 964  
11 5056.1795



## Toro Sushi

Alameda dos Anapurus, 1430  
11 2386.6966



## Gajos

Alameda dos Arapanés, 1307  
11 5543.9749



## La Ventana

Rua Tuim, 61  
11 5051.1733



## Hannover

Avenida Cotovia, 445  
11 5561.5411



## Casa do Don

Avenida Ibirapuera, 2835  
11 5096.1502





# BARS IN MOEMA



## Quintal do Espeto

Avenida Dos Carinás, 520  
11 5095.6565



## Tonton Jazz e Music Bar

Alameda dos Pamaris, 55  
11 3804.0858



## Armazén Paulista

Alameda Jauaperi, 570  
11 5052.3106



## Willi Willi Bar

Alameda dos Pamaris, 30  
11 5533.0020



## Viana Bar Grill

Alameda dos Aicás, 1219  
11 2538.8048



## Steel Bar SP

Alameda dos Jurupis, 1796  
11 3477.1070



## Bar do Juarez

Avenida Jurema, 324  
11 5052.4449



## Bar do Alemão SP

Avenida Juriti, 651  
11 5052.8333



# RESTAURANTS IN CAMPO BELO

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## Jucalemão

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Rua Nhu-Guaçu, 303  
11 5531.4747



## Churrascaria Estância

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Avenida Vereador José Diniz, 3271  
11 5093.3717



## Angello Cucina

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Rua Sonia Ribeiro, 33  
11 5096.2979





# RESTAURANTS IN SÃO CAETANO DO SUL



**Si Señor**

11 4221.4610



**Andiamo**

11 4233.8604



**Madero Steak House**

11 4224.1465



**Casa Porteña**

11 4234.2240



**Outback Steak House**

11 4221.3925



**Restaurante América**

11 5644.2222

SOME OF THE RESTAURANT OPTIONS AT SHOPPING PARK SÃO CAETANO





# WHERE TO SHOP



# SHOPPING IN THE SÃO PAULO EXPO REGION

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## Shopping Ibirapuera

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A landmark in the Moema neighborhood, attracting visitors for its easy access and variety of stores, featuring six parking levels and over 400 shopping and service options!

**Address:** Avenida Ibirapuera - Indianópolis - São Paulo

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**Opening Hours:** Monday to Friday, 10 AM – 10 PM

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**Distance from the pavilion:** 8 km



# SHOPPING IN THE SÃO PAULO EXPO REGION

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## Shopping Plaza Sul

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With approximately 750,000 visitors per month and 220 stores, Shopping Plaza Sul is a reference for those living, studying, and working in the regions of Jabaquara, Jardim da Saúde, Vila Mariana, the airport area, Aclimação, Planalto Paulista, Ipiranga, and the ABCD municipalities.

**Address:** Praça Leonor Kauppa, 100 - Jardim da Saúde – SP

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**Opening Hours:** Monday to Saturday, 10 AM – 10 PM  
Sundays and Holidays, 2 PM – 8 PM

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**Distance from the pavilion:** 4 km



# SHOPPING IN THE SÃO PAULO EXPO REGION

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## Shopping Pátio Paulista

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Today, Shopping Pátio Paulista has become a true meeting point for residents of São Paulo from the most diverse social groups. In addition to its 276 stores and more than 50 restaurants, its privileged and easily accessible location is a distinguishing feature: the shopping center is located between Avenida Paulista and Avenida 23 de Maio and is close to several subway stations.

**Adress:** Rua Treze de Maio, 1947 - Bela Vista - São Paulo

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**Open:** Monday to Saturday: 10am to 10pm  
Sundays and holidays: 2pm to 8pm

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**Distance from the pavilion:** 10km



# SHOPPING IN THE SÃO PAULO EXPO REGION

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## Shopping Park São Caetano

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Located in the newly developed Espaço Cerâmica neighborhood, Shopping Park São Caetano is fully planned and sustainable, featuring 218 stores, including 15 anchor and megastores, across two floors. It offers 2,475 parking spaces.

**Address:** Alameda Terracota, 545 - Espaço Cerâmica

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**Opening Hours:** Monday to Saturday, 10:30 AM – 10:30 PM  
Sundays and Holidays, 2 PM – 8 PM

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**Distance from the pavilion:** 12 km





# MORE INFORMATION ABOUT SÃO PAULO



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**Tourist Information Centers:** Your Support Points in São Paulo  
To make your experience in São Paulo even more complete and accessible, the city has Tourist Information Centers (CITs) strategically located at major tourist attractions and arrival points. At these centers, visitors can get detailed information about attractions, events, transportation, gastronomy, accommodation, and tourism itineraries, all with specialized bilingual assistance and free informational materials.

Don't hesitate to visit one of our centers to get complete city information and ensure a pleasant and well-organized stay.

For more details, visit: <https://cidadedesapaulo.com>



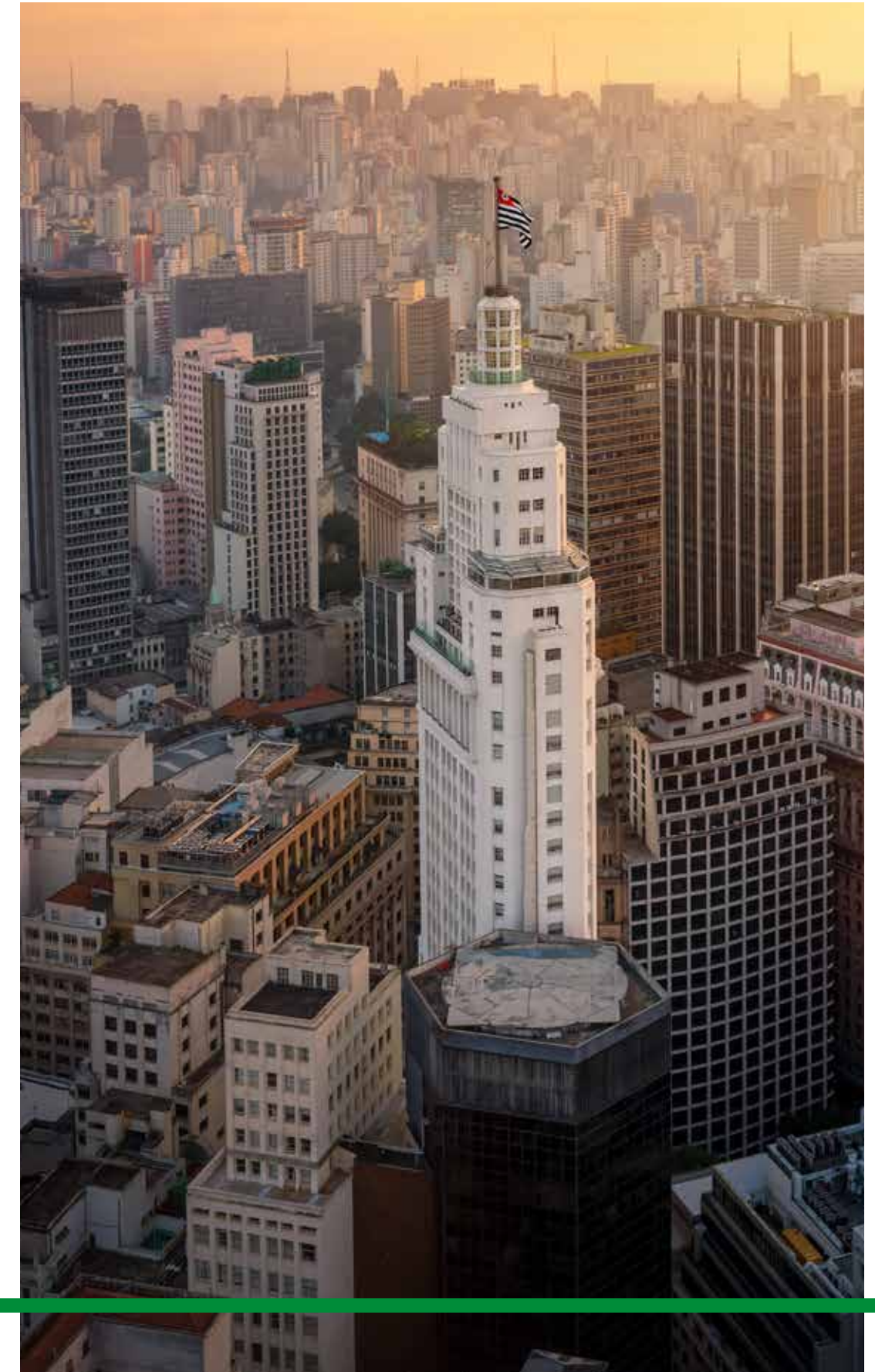


# MORE INFORMATION ABOUT SÃO PAULO

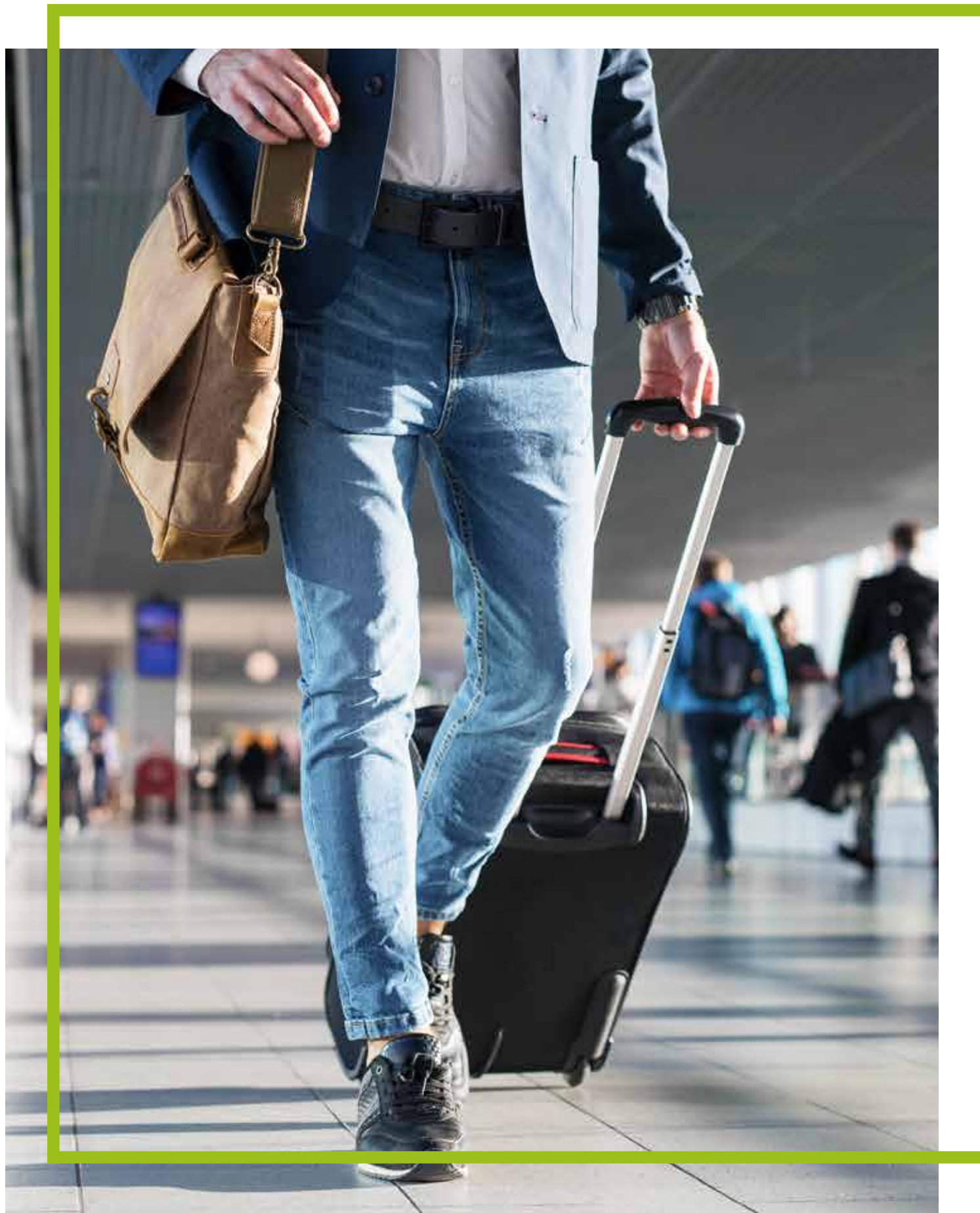
**São Paulo City Guide:** Your Travel Companion The São Paulo City Guide was developed to facilitate your experience in the metropolis, bringing together essential information about the main tourist attractions, useful services and suggestions to make the most of your stay. Among the highlights of the guide, you will find:

- ▶ **Must-see attractions:** Iconic places such as Ibirapuera Park, Avenida Paulista, the Municipal Market and the Liberdade neighborhood.
- ▶ **Tourist Regions:** Division of the city into strategic areas, detailing the attractions of each one.
- ▶ **Practical Information:** Tips on transportation, accessibility, food and services
- ▶ **Maps and Guides:** Visual resources to make it easier to get around the city.
- ▶ **Calendar of Events:** Annual schedule of major cultural, sporting and business events.

During the Hospitalar event, participants will be able to pick up a free São Paulo City Guide from the Mobile Tourist Information Center, which will be on site. The guide provides essential information on the main tourist attractions, useful services, gastronomic and cultural tips, as well as maps to make it easier to get around the city. Don't miss this opportunity to plan your visit and explore everything São Paulo has to offer with the specialized support of the Municipal Department of Tourism.







**Plan in advance to visit  
Hospitalar 2025!**

**Make your reservation here:**

[hospitalar@feirasecongressos.com.br](mailto:hospitalar@feirasecongressos.com.br)

(11) 93464-3019 / (11) 5033-3137

[hospitalar.com/en/i-want-to-visit  
/travel-and-accommodation](https://hospitalar.com/en/i-want-to-visit/travel-and-accommodation)

Support:



Promotion and Organization

