



Hospitalar

By Informa Markets

Tips for enjoying São Paulo

Together for a healthier world

19 - 22 May 2020

Now at São Paulo Expo!

11am - 8pm | 27th edition | São Paulo

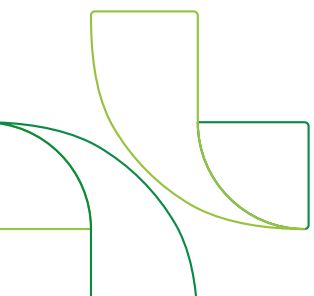
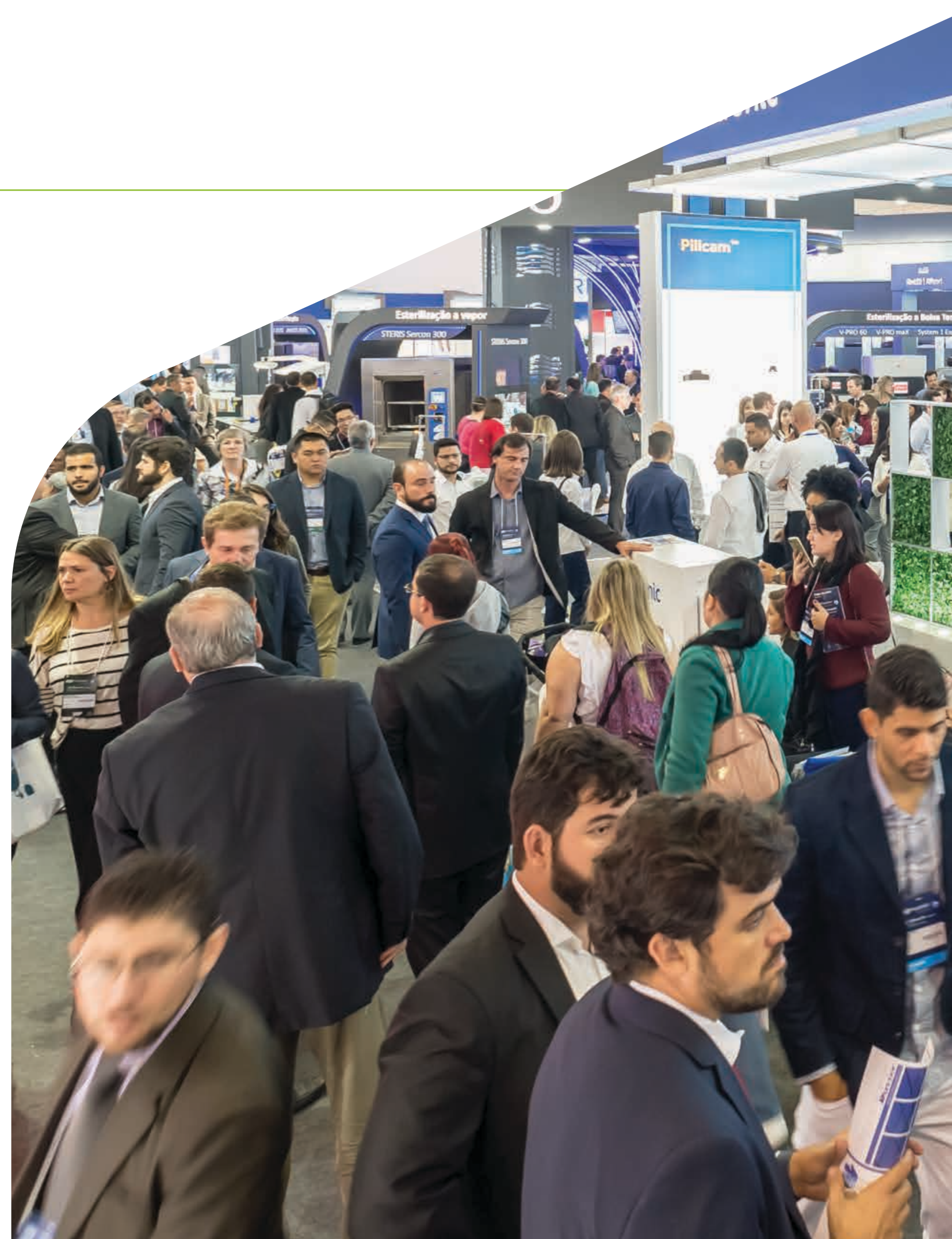
hospitalar.com

about the show

Between **May 19 and 22, 2020**, the largest city in the southern hemisphere will be the center of Latin-America's discussion on innovation and development in healthcare. São Paulo will host the 27th edition of Hospitalar, the largest and most important event in healthcare on the continent.

The great news is that as of 2020, Hospitalar takes place in the most modern exhibition complex in Latin America: **São Paulo Expo, a venue that offers great infrastructure and is very well located**. Perfect for showcasing innovation and technology in the exhibition pavilions and hosting discussions and presentations in the congress theaters and conference rooms.

As a consequence of the ongoing evolution and growth of Hospitalar, changing to this new venue means we can provide greater comfort and convenience for both our exhibitors and visitors – especially those who not only want to participate in this great show but also want to take advantage of everything the largest city in Brazil has to offer.



about the complex: São Paulo Expo

A modern exhibition center that offers a unique experience for all types of visitor, with complete infrastructure:

- ✦ A modern structure and **great location** in an area of São Paulo where there are no alternate-day travel restrictions
- ✦ **Ten minutes** from the Congonhas airport and from Mário Covas Ring Road
- ✦ **850 meters** from Jabaquara subway station
- ✦ **8,600 parking spaces** available in the parking lot (4,500 fully covered)
- ✦ **Modular auditoriums** to give speeches and seminars and create relationship-building opportunities
- ✦ Restaurant at the venue with space to **serve 600 people** at the same time
- ✦ Air conditioning in the **entire complex**



registered hotels near São Paulo Expo

Hotels registered by Via HG, Hospitalar's official travel agency.

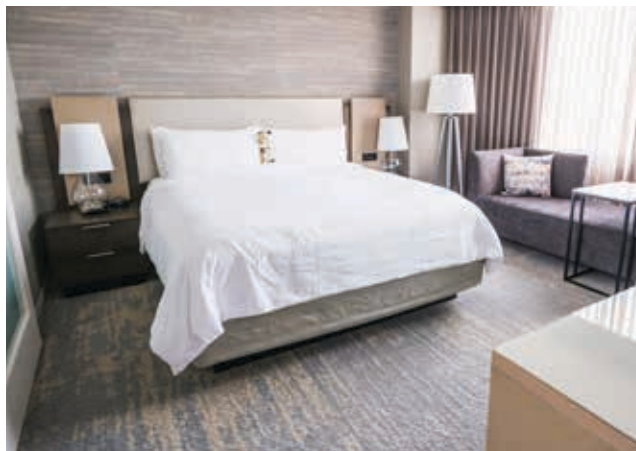
210

hotels recommended for Hospitalar 2020

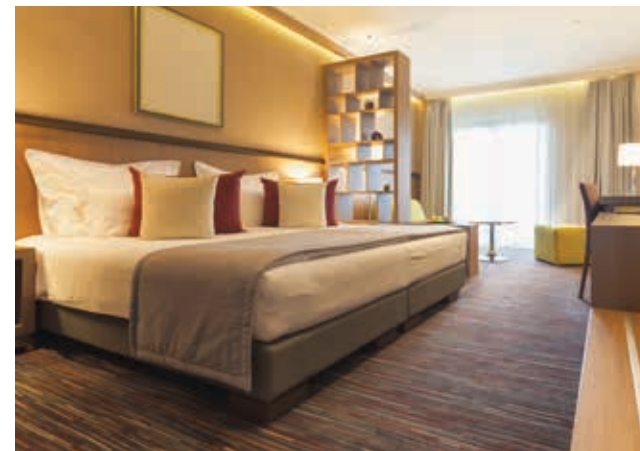
For more information, special discounts and booking: Via HG Travel Agency | viahg.com.br | hospitalar@viahg.com.br | 55 11 4229-9593

MOEMA AND IBIRAPUERA AREAS

Within 30/40 minutes of the exhibition complex



Bourbon Ibirapuera



Melia Ibirapuera



**Mercure São Paulo Ibirapuera
The Privilege**



Intercity Ibirapuera



HOTELS NEAR THE IBIRAPUERA SHOPPING MALL

Pictures for illustration purposes only.

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CAMPO BELO AREA

Within 25/30 minutes of the exhibition complex



Nobile Congonhas



**Slim São Paulo Congonhas
by Slaviero**



Transamérica Congonhas



HOTELS NEAR CONGONHAS AIRPORT

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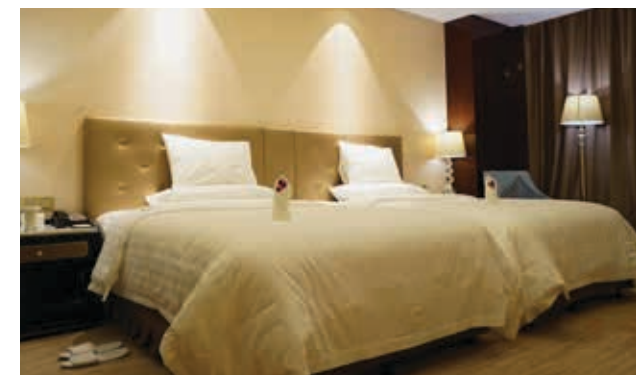
AVENIDA PAULISTA SURROUNDINGS



Comfort Oscar Freire



Radisson Oscar Freire



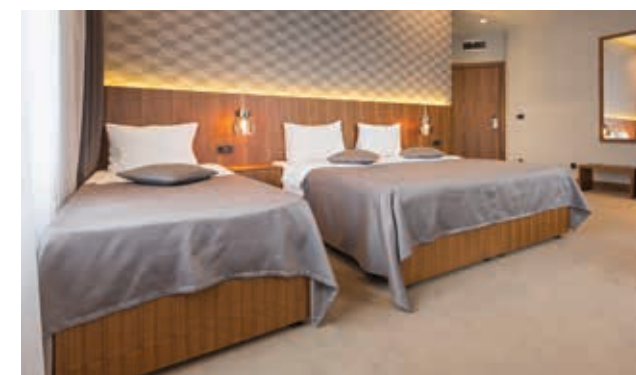
Quality Paulista



Radisson Paulista



Nobile Paulista



Comfort Nova Paulista



HOTELS NEAR SÃO PAULO DOWNTOWN

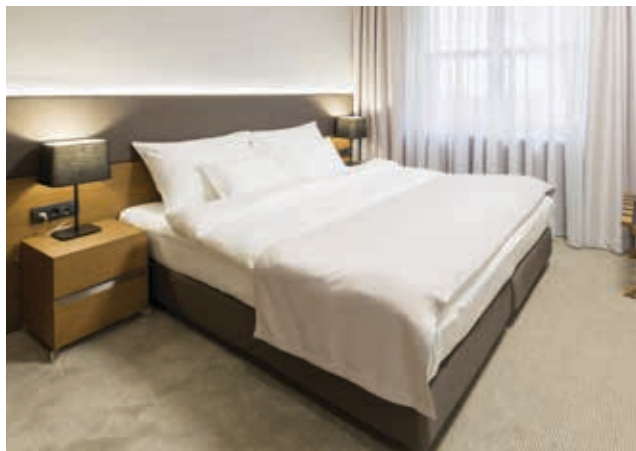
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DOWNTOWN

Within 30/40 minutes of the exhibition complex



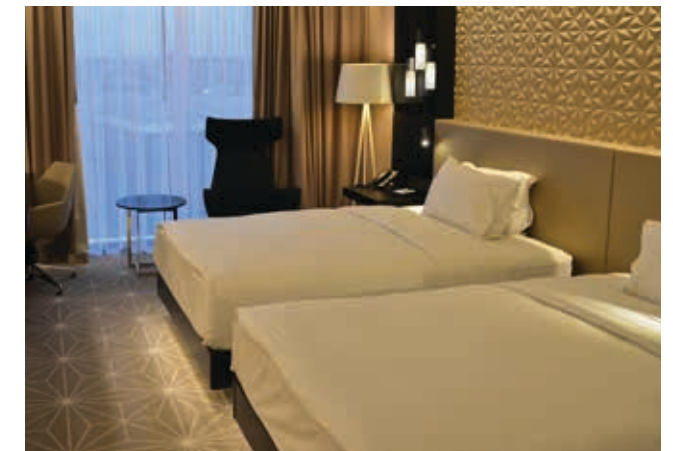
Nobile Downtown



Excelsior



Marabá



San Raphael



HOTELS NEAR HISTORICAL SITES IN SÃO PAULO

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BERRINI AREA

Within 30/40 minutes of the exhibition complex



Park Inn by Radisson Berrini



HOTELS NEAR THE IBIRAPUERA SHOPPING MALL

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hotels recommended for Hospitalar 2020

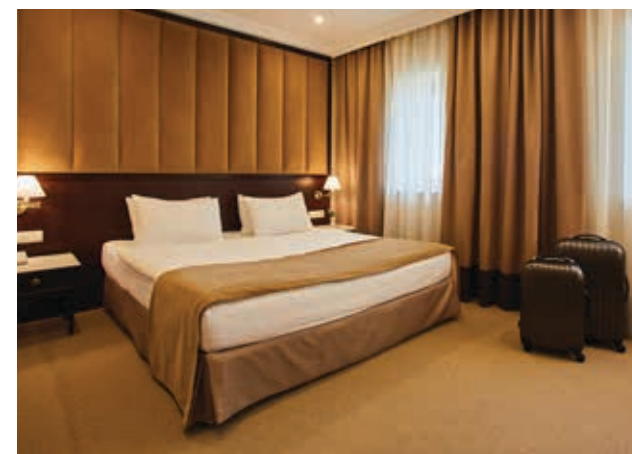
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SÃO CAETANO AREA

Within 25/35 minutes of the exhibition complex



Quality São Caetano



Comfort São Caetano



HOTELS NEAR THE PARK SHOPPING MALL IN SÃO CAETANO

Pictures for illustration purposes only.

cuisine

cuisine

Restaurants, pubs and bars play a very special role in the life of Brazil's largest city. Take a look at what is trending in the area right now – they are totally worth a visit, even if you need to make a journey.



restaurants in the Moema district



La Pasta Gialla

Alameda dos Arapanés, 1004
11 5051.9292



Ladrillo Parilla Argentina

Avenida Pavão, 454
11 3562.6499



Fogo de Chão

Avenida Moreira Guimarães, 964
11 5056.1795



Toro Sushi

Alameda dos Anapurus, 1430
11 2386.6966



Gajos

Alameda dos Arapanés, 1307
11 5543.9749



La Ventana

Rua Tuim, 61
11 5051.1733



Hannover

Avenida Cotovia, 445
11 5561.5411



Casa do Don

Avenida Ibirapuera, 2835
11 5096.1502

pubs in Moema



Quintal do Espeto

Avenida Dos Carinás, 520
11 5095.6565



Tonton Jazz e Music Bar

Alameda dos Pamaris, 55
11 3804.0858



Armazén Paulista

Alameda Jauaperi, 570
11 5052.3106



Willi Willi Bar

Alameda dos Pamaris, 30
11 5533.0020



Viana Bar Grill

Alameda dos Aicás, 1219
11 2538.8048



Steel Bar SP

Alameda dos Jurupis, 1796
11 3477.1070



Bar do Juarez

Avenida Jurema, 324
11 5052.4449



Bar do Alemão SP

Avenida Juriti, 651
11 5052.8333

restaurants in Campo Belo



Jucalemão

Rua Nhu-Guaçu, 303
11 5531.4747



Churrascaria Estância

Avenida Vereador José Diniz, 3271
11 5093.3717



Angello Cucina

Rua Sonia Ribeiro, 33
11 5096.2979

restaurants in São Caetano do Sul



Si Señor

11 4221.4610



L'Entrecôte de Paris

11 4233.8327



Madero Steak House

11 4224.1465



Little Tokio

11 4233.8622



Outback Steak House

11 4221.3925



Restaurante América

11 5644.2222

SOME RESTAURANT OPTIONS IN THE PARK SHOPPING MALL IN SÃO CAETANO



stores

stores close to São Paulo Expo



Ibirapuera Shopping Mall

This mall is a major attraction in the Moema district. It gathers many people because it can be easily accessed and there is a huge variety of stores. It has six parking lot stories and more than 400 store options, including shops and services.

Avenida Ibirapuera - Indianópolis - São Paulo

Working hours: Monday through Friday from 10 a.m. to 10 p.m.

Less than five miles from the exhibition complex

stores close to São Paulo Expo



Plaza Sul Shopping Mall

With a monthly attendance of nearly 750,000 people and 220 stores, the Plaza Sul Shopping Mall attracts those who live, study and work in the areas of Jabaquara, Jardim da Saúde, Vila Mariana, Aeroporto, Acimação, Planalto Paulista, Ipiranga, as well as the cities of the ABCD region of Greater São Paulo.

Praça Leonor Kauppa, 100 - Jardim da Saúde - SP

**Opening hours: Monday - Friday, 10 a.m. to 10 p.m.
Sundays and holidays: 2 p.m. to 8 p.m.**

Less than 2.5 miles from the exhibition complex

stores close to São Paulo Expo



Pátio Paulista Shopping Mall

The Pátio Paulista Shopping Mall has become a major location for São Paulo citizens to gather. In addition to the 276 stores plus more than 50 restaurants, it is well located and easy to get to, which makes it an important attraction: the mall is between Avenida Paulista and Avenida 23 de Maio and near many subway stations.

Rua Treze de Maio, 1947 - Bela Vista - São Paulo

Opening hours: Monday - Friday, 10 a.m. to 10 p.m.

Sundays and holidays: 2 p.m. to 8 p.m.

About 6.2 miles from the exhibition complex.

stores close to São Paulo Expo



São Caetano's Park Shopping Mall

The São Caetano's Park Shopping Mall is located in the new city neighborhood called Espaço Cerâmica. Fully designed for maximum sustainability, it has 208 stores, including 15 large department stores and other big stores distributed across 2 floors. It has 2,475 parking spaces.

Alameda Terracota, 545 - Espaço Cerâmico

Opening hours: Monday - Friday, 10:30 a.m. to 10:30 p.m.

Sundays and holidays: 2 p.m. to 8 p.m.

About 7.45 miles from the exhibition complex

tourism and leisure

São Paulo is one of the world's ten largest cities in terms of the millions of tourists it welcomes every year, with its wide variety of programs and entertainment options. São Paulo is a city that never sleeps; major highlights include its diverse culture and leading events in fashion, sports and the arts. These include São Paulo Fashion Week, the São Paulo Biennial, Formula 1 and one of the world's largest LGBT Pride Parades.

With great opportunities to do business, São Paulo is also a great destination for those looking for tourism and leisure. So why don't you stay here a few more days and get to know the city a little bit more? Learn more about some of the attractions that you shouldn't miss!



MASP

(Assis Chateaubriand Art Museum of São Paulo)

Since 1968, MASP has been located in a building designed by the Italian-Brazilian architect Lina Bo Bardi, which is regarded as one of the most striking symbols of modern Brazilian architecture. The museum is internationally recognized for its collection of European art, which is one of the finest in the southern hemisphere.

Avenida Paulista, 1578 | Bela Vista | SP
01310-200 | Brazil

masp.org.br



Pinacoteca do Estado de São Paulo

The oldest museum in São Paulo is located downtown, in a building designed by the Brazilian architect Ramos de Azevedo, and built in 1900. It is also regarded as one of the most important and historical and cultural sites of the country. It is the best place to discover Brazilian art, antique and modern.

Praça da Luz, 2 | Cep: 01120-010 | São Paulo
55 11 3324.1000 | Brazil

pinacoteca.org.br



Avenida Paulista (Paulista Avenue)

The most important and world-renowned avenue in the city is also its financial heart, located in one of the highest areas of São Paulo. Important entertainment and culture venues are to be found on the Avenue. The world's greatest LGBT Pride Parade takes place there.

Avenida Paulista | 01311-200

São Paulo | Brazil

saopaulo.sp.gov.br/conhecasp/pontos-turisticos/avenida-paulista



São Paulo's Market (Mercadão)

Known in São Paulo as the Mercadão, or “big market”, the municipal market is a famous meeting point for residents São Paulo and one of the most visited tourist spots in the city. The historic building occupies 12,600 square meters (136,000 sq ft) in which some 300 producers and traders sell fruit, vegetables, cereals, meat, spices and diverse food products from all over the world.

Rua Cantareira, 306 | Downtown
01024-900 | São Paulo | Brazil

capital.sp.gov.br/turista/gastronomia



Ibirapuera Park

One of the most visited and photographed city parks on Earth, Ibirapuera attracts 14.4 million visits per year. Its gardens were designed by Roberto Burle Marx and the park, which covers 390 acres, is home to a variety of historical sites with museums, concert halls and the famous marquee designed by the architect Oscar Niemeyer.

Avenida Pedro Álvares Cabral | Vila Mariana
04094-050 | São Paulo | Brazil

ibirapueraparque.com.br

Promoted and Organized by



For more information:
visitantes.hospitalar@informa.com

