

HimSS® @ Hospitalar

International Digital Healthcare Forum 2018

22-25 May 18

9 am – 2:30 pm

Expo Center Norte - São Paulo | Brazil



Generate more business opportunities!

Stand out from the competition by showcasing top quality technological content for the healthcare chain.



More of
50
speeches



35
international
speakers



8
debates



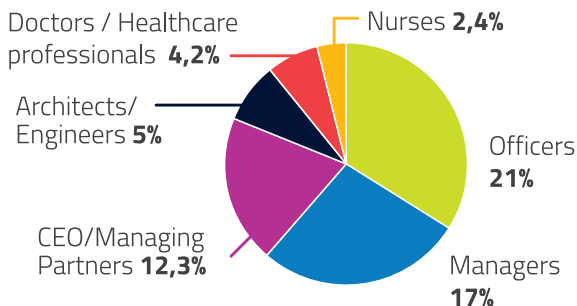
12
represented
countries



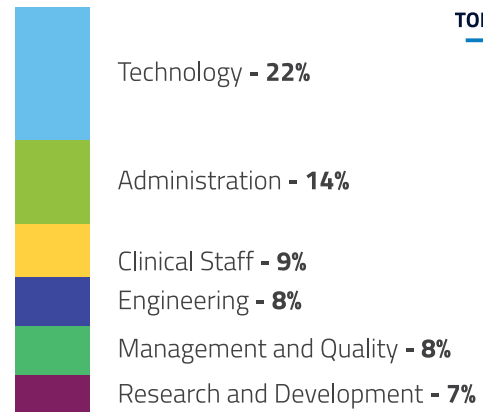
2.000
delegates

Participation of influencers and decision makers from Hospitals, Clinics and Laboratories

TOP JOB POSITIONS



TOP DEPARTMENTS



Guarantee today your
sponsorship quota!

55 11 4878-5990

comercial@hospitalar.com.br

Official event

 Hospitalar

The future of healthcare

25
YEARS

22-25
May 18

11am-8pm
Expo Center Norte
São Paulo

Organiser



UBM

Sponsorship – Quotas & Advantages

	Advantages	Uses		Quotas				Reach
		Description	Exhibition	MASTER (3 Quotas)	DIAMOND (5 Quotas)	PLATINUM (7 Quotas)	GOLD (10 Quotas)	
Inside Session	Distribution of Materials	Advertising Material (A4 Brochure)	Brochure in guest folders	●	●	●	●	Audience of up to 2.5 thousand guests
	Sponsor Video	Institutional video – up to 2 minutes	Exhibition after the Coffee Break every day	●	●			Audience of up to 2.5 thousand guests
	Participation in the Forum	Institutional speech – up to 3 minutes	Exhibition at one day during the show	●				Audience of up to 2.5 thousand guests
		01 Executive appointed by the sponsor	Participation at one of the discussions (Talk Show)	●	●	●		Audience of up to 250 thousand guests
		01 Executive appointed by the sponsor (as agreed at the Scientific Committee)	20-minute speech according to the program	●				Up to 250 guests (live)
	Backstage (Forum)	Logo	Inserted in the event's advertising scenario	●	●	●	●	Audience of up to 2.5 thousand guests
	Showcase – Room Inside Fair	20-minute Business/Institutional Speech	At the Show-Case Room, located in the trade fair	4	3	2		Up to 50 guests per session
Guest Invitations	As listed by the Sponsor	Free participation of guests invited by the sponsor	20	15	10	7	Audience of up to 2.5 thousand guests	
Pre-Event	WarmUp	01 Executive appointed by the sponsor	Seat at the Warm-up Table.	●	●	●		Up to 100 guests
		Logo	Inserted in the event's advertising scenario	●	●	●	●	Up to 100 guests
	Website	Logo	Inserted in the Forum's Website Page	●	●	●	●	230,000 accesses / month
	App	Logo	Static banner ad in the App's homepage	●	●	●	●	Download: accessed by + 8 professionals
		Logo	* 1 Push Notification – 120 characters	●				Download: accessed by + 8 professionals
	Email-marketing (EM)	Logo	Inserted in all the footnotes of all Forum-related EM	●	●	●	●	Database with more than 60 thousand Executives
	White Papers (WPs) – theme-related content. Total #: 10 (1).	Logo	Inserted in all Forum-related WPs	●	●	●	●	Database with over 3 thousand Decision Makers
		Article/Essay on Company Cases	Inserted in every individual WP, with different Cases	●				Database with over 3 thousand Decision Makers
	eHealth Interviews	02 Interviews with Sponsor Executives	Advertised in the blog and mkt email	●	●			Database with 60 thousand records + 230,000 website accesses / month
	Media	01 Company Ad – Full Page	Advertising in partner media	●				Over 7,000 units produced
Forum Video Presentation (04 editions)	Brand name or logo	Inserted in the 4 Video Presentations for Disclosure prior to the Forum	●	●	●	●	Thousands of daily accesses	
Pos-Event	Video Speech	Speaker lecture recording	Speech is fully recorded and provided to the sponsor	●				-
	Post Forum Video	2018 Forum Video Presentation	Inserted in the Forum's Website and sent to the Database	●	●	●	●	Thousands of daily accesses

* Please consider contract effective dates for counterpart delivery dates.

Total contact base: 600,000 health contacts

Learn about the media in which companies that acquire Master sponsorship could be present

Mídia 1
Hospitais Brasil
 Production: 8,000

Mídia 2
Melhores Práticas
 Production: 10,000

Partner Media

REVISTA
HOSPITAIS
Brasil

Melhores
Práticas
Revista Brasileira de Gestão e Qualidade em Saúde

Institutional Sponsor



Official Sponsor



Official Support



In association with



Content and Scientific
 Coordination



International Media



Institutional Support



Official Media

