

HIMSS@Hospitalar Forum 2017 - Preliminary Program

Room 1	Day 1 – 16/05	Day 2 – 17/05	Day 3 – 18/05	Day 4 – 19/05
	ROOM 1	ROOM 1	ROOM 1	ROOM 1
Verticals	Innovation Solutions for Hospital Chain	Venture Capital Supporting eHealth Revolution	TeleHealth, Med-Devices and mHealth	Consumerization Healthcare
09h20 – 10h00	<p>“Artificial Intelligence Change the Hospital” <i>Dr. André A. van der Veen Algemeen Directeur - Praktijk Index</i></p>	<p>“National VC Funds on Digital Health – Experience & Future Vision” <i>Mr. Rodrigo Esteves Managing Partner Confrapar</i></p>	<p>“ePatient, mPatient, wPatient - Patient's Journey to Self-care” <i>Mr. Greg Caressi, SVP, Transformational Health, Frost & Sullivan</i></p>	<p>“Innovative Patient Flow Management Digital Solutions” <i>Mr. Peter Beaumont, Sales Director Intouch with Health</i></p>
10h00 – 10h40	<p>"3D visualization in Laparoscopic Surgery - Trends, Benefit and Hazards" <i>Mr. Salvatore Giuliano De Meo, Vice President Global Sales - BBraun</i></p>	<p>“Innovation in Economic Crisis: Accelerating Jump Through Lean LaunchPad” <i>Mr. Andre Massa, Partner, Director Antera Asset Management</i></p>	<p>“Robots, who cares?” <i>Dr. Erwin de Vlugt, Prof. Biomechanics/Biorobotics University Delft, Hague University Applied Sciences</i></p>	<p>“How Internet of Things could contribute to Ambient Assisted Living” <i>Dr. Nick Guldemond – iBMG Prof. Integrated Care Tech. Erasmus University</i></p>
10h40 – 11h20	<p>“How Brazil can access UK Healthcare Innovation” <i>Ms. Deborah Kobewka CEO Healthcare UK</i></p>	<p>“eHealth SMB - Venture Capital or Nothing” <i>Cristiano Englert CoFounder, Grow Plus</i></p>	<p>“ETAPES Program: France takes a major step in Telemedicine (telemonitoring, teleconsultation and teleexpertise)” <i>Dr. Sebastien Woyнар & Dr. Maxime Cauterman Ministère de la Santé - France</i></p>	<p>“Consumerization & Modernization to Self-care – Trends” <i>Nicolas Toth - Latin America Director Healthways</i></p>
11h20 – 11h40	<p>"Zika Virus Geolocation – Digital Health Supports Public Health" <i>Dr. Marco Collovati – CEO Orange Life</i></p>	<p>“Growing Attractiveness to VC Funds: 3D Simulation and Gamification for Health Education” <i>Ron Edwards - Manager Director SGIL - Coventry University</i></p>	<p>“Monitoring and coaching at a distance for patients with physical disabilities” <i>Dr. Ben Kröse, Professor Digital Life Centre, Amsterdam University Science</i></p>	<p>"Case Study: Robot for people with dementia and their families". <i>Mr. Robert Paauwe - CEO Tinybots</i></p>
11h40 – 12h00	Coffee Break - Contact Network			
12h00 – 12h20	<p>“Remote Image Access - Cloud Based Teleradiology” <i>Enrico Golfetto Masella CEO, Medical Harbour</i></p>	<p>“Catalyzing the Digital Health Ecosystem in Latin America” <i>Mr. Rafael Barbosa, CEO WhizHealth</i></p>	<p>“Next Generation Personal Alarm and Remote Support Solutions” <i>Dr. Frans Hermes - Managing Director SpectatorVideo Technology</i></p>	<p>“Digital Tools support Employer - Provided Health Care” <i>Mr. Bruno Martins do Vale, CFO Axismed Telefonica</i></p>
12h20 – 13h00	<p>"3D Printing - Revolution in Personalized Medicine" <i>Dr. Chao Wen - Associate Professor and Chairman - USP</i></p>	<p>"Innovation Clusters – Supera Park Case Study” <i>Mr. Dalton Siqueira P. Marques - Economic Tech. Development Manager SUPERA</i></p>	<p>“TeleHealth - ECG Telemonitoring Platform” <i>Mr. Ionatan Galeano - Sales Marketing Manager Aerotel</i></p>	<p>“Wearable – Connecting Tissue” <i>Suresh Ganesan - Associate Vice President Cognizant and Heads Architecture & Technology Solutions</i></p>
13h00 – 13h40	<p>“Case Study - Technology for Remuneration based on Value” <i>Dra. Aline Medeiros Optum Medical Consultant</i></p>	<p>“Israel’s Life Science - Industry & VC Funds” <i>Mr. Daniel Kolbar – Consul for Economic Affairs at Israel Trade & Investment</i></p>	<p>“Prothesis, Implants, Biomodels Generated from Computed Tomography” <i>Enrico Golfetto Masella CEO, Customize</i></p>	<p>“Healthcare Outcomes Frameworks” <i>Ms. Juliana Bersani, Co-founder & COO - OBH</i></p>
13h40 – 14h20	<p>Talk e-Show 1 “How Technology can Reduce Judicialization?”</p>	<p>Talk e-Show 2 “Expert Analysis: why Startups fail and die?”</p>	<p>Talk e-Show 3 “Teleconsultation - what new Roles for Doctors and Patients?”</p>	<p>Talk e-Show 4 “eHealth & Patient Engagement: cost reduction, self-care and convenience”</p>

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Room 2	ROOM 2	ROOM 2	ROOM 2	ROOM 2
Verticals	Healthcare Privacy & Security	Health Interoperability Challengers	EHR – New Generation & Best Implementations	Pharma Demand-driven
09h20 – 10h00	"Beneath the Surface of a Cyberattack" <i>Mr. Enrico Moraes de Vettori Lead Partner - Life Sciences & Healthcare</i>	"Enterprise Content Management - Integrating Unstructured Health Data" <i>Mr. Paulo César A. Lima, Sales Manager, OnBase</i>	"EHR in US - Achievements, Challenges and Trends" <i>Dr. John Daniels, Global Vice President Healthcare Advisory Group HIMSS</i>	"Drug Delivery – Context, Applications and Trends" <i>Dr. Mateus Borba Cardoso - Principal Scientist - LNNano</i>
10h00 – 10h40	"Secure Identification in Healthcare – Europe Experience" <i>Mr. Reinoud Weijman - CEO AET Europe</i>	"Blockchain technology - Potential to Transform Healthcare" <i>Dr. John Sotos - Chief Medical Officer, Intel Health & Life Sciences</i>	"EHR in UK – Problems and Opportunities to implement change in the Public Sector" <i>Ms. Beverley Bryant - Director Strategic Systems and Technology - NHS England</i>	"Getting the Dose Right: a Digital Prescription for the Pharma Industry" <i>Mr. Kai Grass, Principal Bain & Company</i>
10h40 – 11h20	"CyberSecurity: Protecting Healthcare Business in the Digital Universe" <i>Mr. Sergio Kognos, Partner EY</i>	"Enterprise Imaging – That’s Future" <i>Mr. Marcelo Blois, Digital Technologies Regional Leader , GE Healthcare</i>	"eHealth Uruguay-EHR Implementation"	"Medication Adherence Customized Solutions" <i>Mr. Mauricio de V. Affonso - Partner EAI Health & Vaica Advisory Board Member</i>
11h20 – 11h40	Panel: "Talking about the Cyberattack on Friday 12/5"	"Interoperability in IoT Land" <i>Mr. Cileneu Nunes, CEO Aioti</i>	"Making your EHR Smarter with the Right Content" <i>Dra. Ximena Alvira, PhD - Clinical Specialist Health Solutions, Elsevier</i>	"Pharma Call Center – Routes to Patients Relationship" <i>Mr. Jimmy Cygler – CEO Proximed</i>
11h40 – 12h00	Coffee Break - Contact Network			
12h00 – 12h20	"Tracking Device for Instruments - Operational Safety for Hospitals" <i>Mr. Charles El-Mir, CEO, ATM</i>	"HEALTH-RI - Interconnected Data Infrastructure - Personalised Medicine" <i>Dr. Albert Mons - Manager FAIR Data - Dutch Techcentre for Life Sciences</i>	"e-SUS Strategy - Challenges to Implement EHR in SUS" <i>Dr. Marivan Abrahão, HL7 Chairman Brazil</i>	"Biobanking in Drug Research - Case BiKE - University Medical Groningen" <i>Bart Scheerder - Managing Consultant - BiKE UMCG</i>
12h20 – 13h00	"Risk & Fraud: Prevent, Predict and Protect in Healthcare Area" <i>Mr. Ney Gilberto Leal - Director of Digital Transformation, Indra Company</i>	"Open Science and FAIR Data Principles" <i>Dr. Luiz O. Bonino da Silva Santos - Chief Technology Officer FAIR Data - Dutch Techcentre for Life Sciences</i>	"Clinical Decision Support - Case Study Swedish Region of Östergötland" <i>Mr. Wiqas Valji - Pharma Consultant & Dr Henrik Andersson, Managing Director Cambio Healthcare Systems</i>	"How Diagnostics Big Data create System-wide Value: Improved Utilization Population Health Initiatives" <i>Mr. Luis Fonseca, Diretor Professional Services para LA e Canadá - Abbott</i>
13h00 – 13h40	"Security and Privacy: sometimes the problem is people aren't involved" <i>Mr. Luis Gustavo Kiatake e-VAL Director & Dr. Renato Opice Blum</i>	"Chile - Leveraging Integrated Data Exchange" <i>Mr. Amir Samary - Sales Engineer InterSystems Chile</i>	"71% of Healthcare Providers Use Telehealth. Why? HIMSS Report" <i>Mr. John Daniels, Global Vice President Healthcare Advisory Group HIMSS</i>	"Serialization System - Compliance from Pharmaceutical Lines" <i>Mr. Giancarlo Fusaro, Account Director Optel</i>
13h40 – 14h20	Talk e-Show 5 "Privacy + Security + Reliability: who pays?"	Talk e-Show 6 "IoT & Interoperability: who will solve this mess?"	Talk e-Show 7 "EHR & Enterprise Imaging: implementation challenges"	Talk e-Show 8 "Drug Delivery in Brazil: how and when will the advance?"

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Day 2 – 17/05	
Room 3	ROOM 3
Vertical	HIMSS CHIME (College of Healthcare Information Management Executives)
15hs00 – 17hs00	Taking Your Career to the Next Level. Requirements for Success. <i>Edward Marx - Interim Chief Information Officer, NYC Health & President, The Advisory Board Company, USA</i>

Day 3 – 18/05	
Room 3	ROOM 3
Vertical	BRAZIL - Interoperability for Digital Health
09h20 – 14h20	Update from the Ministry of Health on the National EHR Project
10h00 – 10h40	Implementation Challenges for Health Information Exchange Networks in Brazil <i>Marcelo Lúcio da Silva - CEO, SBIS</i> <i>Antonio Carlos O. Lira, CIO, Unimed Brasil</i>
10h40 – 11h20	Connecting Healthcare Globally: Are We Ready? <i>Michael Nusbaum, International Interoperability Expert, Canada</i>
11h20 – 11h40	Understanding the Interoperability Technologies for Brazilian National EHR: IHE and OpenEHR <i>Marcelo Rodrigues Santos, President, IHE Br</i>
11h40 – 12h00	Coffe Break - Contact Network
12h00 – 12h20	Understanding the Interoperability Technologies for Supplementary Health
12h20 - 13h00	Olympics Health Interoperability Initiative <i>International Interoperability Expert, Canada and Jussara Rotzsch</i>
13h00 – 13h40	Privacy and Security: How to Keep the CIO Off the Front Page <i>Dr. Eduardo Queiroz, CEO, Santa Casa de Misericórdia da Bahia</i> <i>Lilian Quintal Hoffmann, CIO, Beneficência Portuguesa SP,</i> <i>Klaiton Simão, CIO, Hosp. São Camilo de SP</i>
13h40 - 15h30	Panel: Strategies and Priority Issues for Digital Health in Brazil

Day 4 – 19/05	
Room 3	ROOM 3
Vertical	HIMSS Analytics Paperless Environment: Assessment, Barriers, and Value
09h20 – 14h20	Maturity Models by HIMSS Analytics <i>John Daniels, Global Vice-Presidente, HIMSS Analytics, USA</i>
10h00 – 10h40	Meet the Leaders: EMRAM Stage 6 Hospitals Round-Table <i>Klaiton Simão, CIO, Hospital S.Camilo de SP - Lilian Quintal Hoffmann, CIO, Beneficência Portuguesa de SP and Alexandre Dias F. de Jesus, CIO, Hospital Santa Paula</i>
10h40 – 11h20	EMRAM Stage 7 Case Successful Case: Hospital Unimed Recife III
11h20 – 11h40	Case - Clinical Benefits of Paperless Environment <i>Vasco Antunes Pereira, CEO, Hospital de Cascais, Grupo Lusiadas, Portugal</i>
11h40 – 12h00	Coffe Break - Contact Network
12h00 – 12h20	Patient (Dis)Engagement
12h20 - 13h00	New York City Public Health System Transformation: The Digitization of Millions of Patient Records <i>Edward Marx: Interim Chief Information Officer, NYC Health</i>
13h00 – 13h40	We Love Analytics: Meaningful Use of Data - Hospital Moinhos de Vento – Proj. HopScore <i>Dr Paulo Schmitz, Emergency Physician Chief, Hospital Moinhos de Vento</i>
13h40 - 14h20	Paperless Journey Beyond IT Responsibility: Management Prerspective <i>John Daniels, Global Vice-Presidente, HIMSS Analytics, USA and Vasco A. Pereira, CEO Hospital de Cascais, Grupo Lusiadas, Portugal</i>